STEVE BARRAZA

FREE MEN

TREATMENT BY BRAD WONG

THIS SONG INSPIRES & IS A CALL TO ACTION.

THE NARRATIVE

WE'LL FOCUS ON THE HUMAN AND EMOTIONAL ASPECT AND USE STRIKING IMAGERY AND PEOPLE'S FACES TO DRIVE THE MUSIC VIDEO AS OPPOSED TO A TRADITIONAL NARRATIVE.

FIRST WE'LL SHOW THE PEOPLE

WE'LL FOLLOW A YOUNG MILLENNIAL COUPLE WALKING THROUGH A METAPHORICAL WORLD OF SOLDIERS ENTERING BATTLE.

WHERE THEY'LL
FIND THEMSELVES
MEETING GENERATIONS
OF THE PAST, PRESENT
AND FUTURE IN BATTLE.

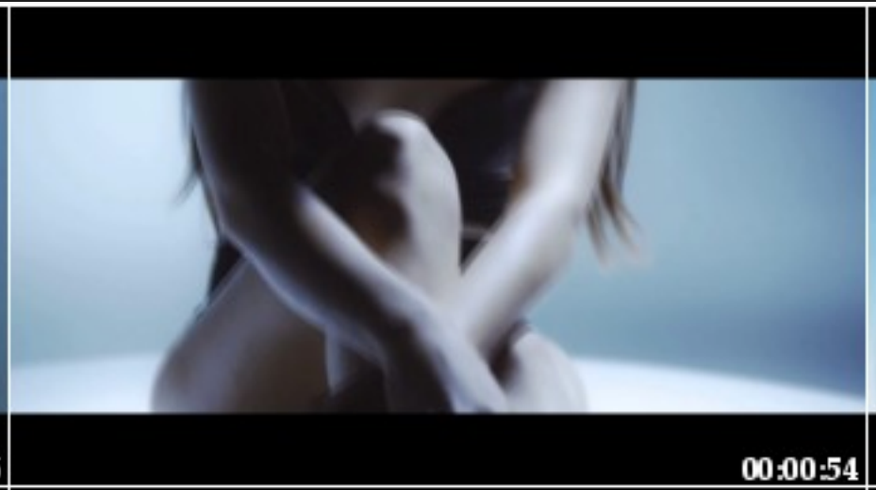
WE'LL DO LOTS OF
STUFF TO COMMENT ON
THE PROBLEM AND HOW
HUMANITY CAN BE FREE.

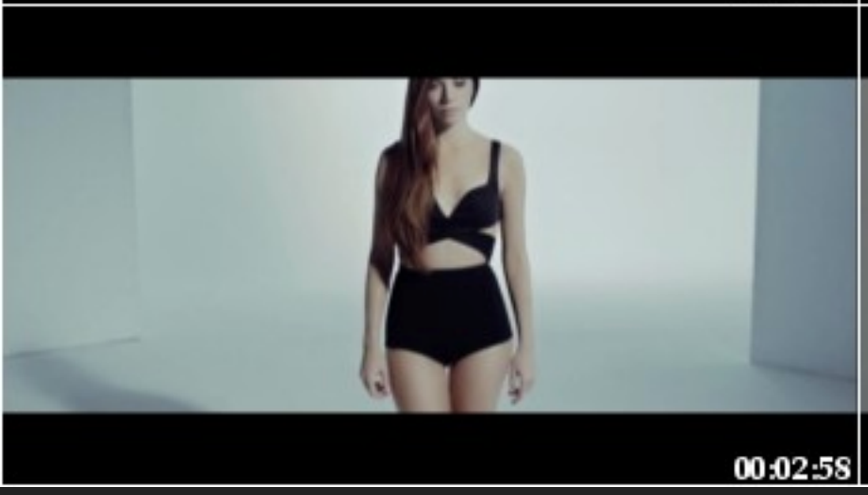
SOLDIERS FROM ALL DIFFERENT ERAS AND NATIONS

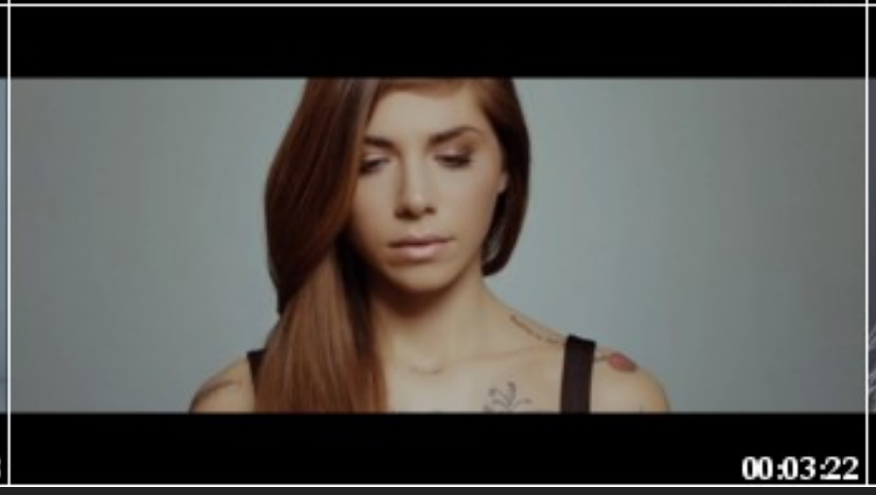
- A MALE CONFEDERATE SOLDIER
- A PRESENT-DAY MALE US SOLDIER
- A PRESENT-DAY FEMALE US SOLDIER
- A MALE CHILD SOLDIER FROM THE CONGO
- A MALE CHINESE / NORTH KOREAN SOLDIER
- A FEMALE SOUTH KOREAN SOLDIER
- A MALE RUSSIAN SOLDIER
- A MALE MIDDLE EASTERN SOLDIER THAT LOOKS SIMILAR TO THE TALIBAN OR ISIS
- A MALE SOLDIER FROM EUROPE
- A WWI SOLDIER IN A GAS MASK
- A PRESENT DAY MEXICAN SOLDIER
- A MALE SPANISH CONQUISTADOR
- A NATIVE AMERICAN WARRIOR
- A FUTURISTIC US SOLDIER EQUIPPED TO THE BONE WITH CGI WEAPONRY (CAN YOU SEE WHERE WE'RE HEADED?)

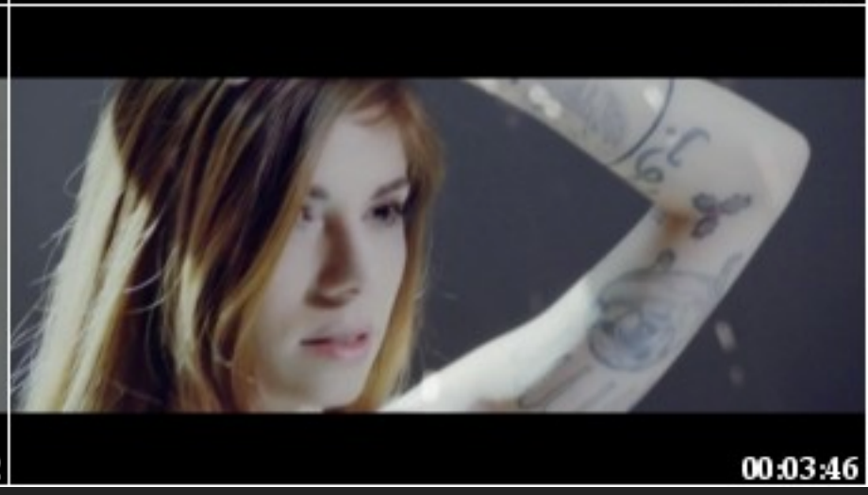
WE'LL SHOOT THEM LIKE THIS

LOOKING AT CAMERA AND SLOW DOLLY PUSH IN
LIGHT WILL SWEEP ACROSS THEIR FACE
A LA "CHRISTINA PERRI – ALMOST HUMAN"









HEAVY SILHOUETTES AND SHADOW PLAY IN A STUDIO SETTING

WE’LL HAVE ATMOSPHERIC EFFECTS AROUND THEM LIKE SMOKE, FALLING ITEMS ETC.

FOCUS ON DIFFERENT PARTS OF THEIR FACE I.E THEIR EYES THEIR MOUTHS ETC.

WE'LL SCROLL THE WORDS
PEOPLE IN DIFFERENT LANGUAGES
ACROSS THE SCREEN AND SUPER IMPOSE IT OVER THEM.

AS THE SOLDIERS PREPARE TO ATTACK EACH OTHER. . . THE COUPLE WILL WALK IN BETWEEN THEM AND FREEZE THEM AND REPLACE THEIR WEAPONS OR ARMOR WITH EVERYDAY OBJECTS OF PEACE.

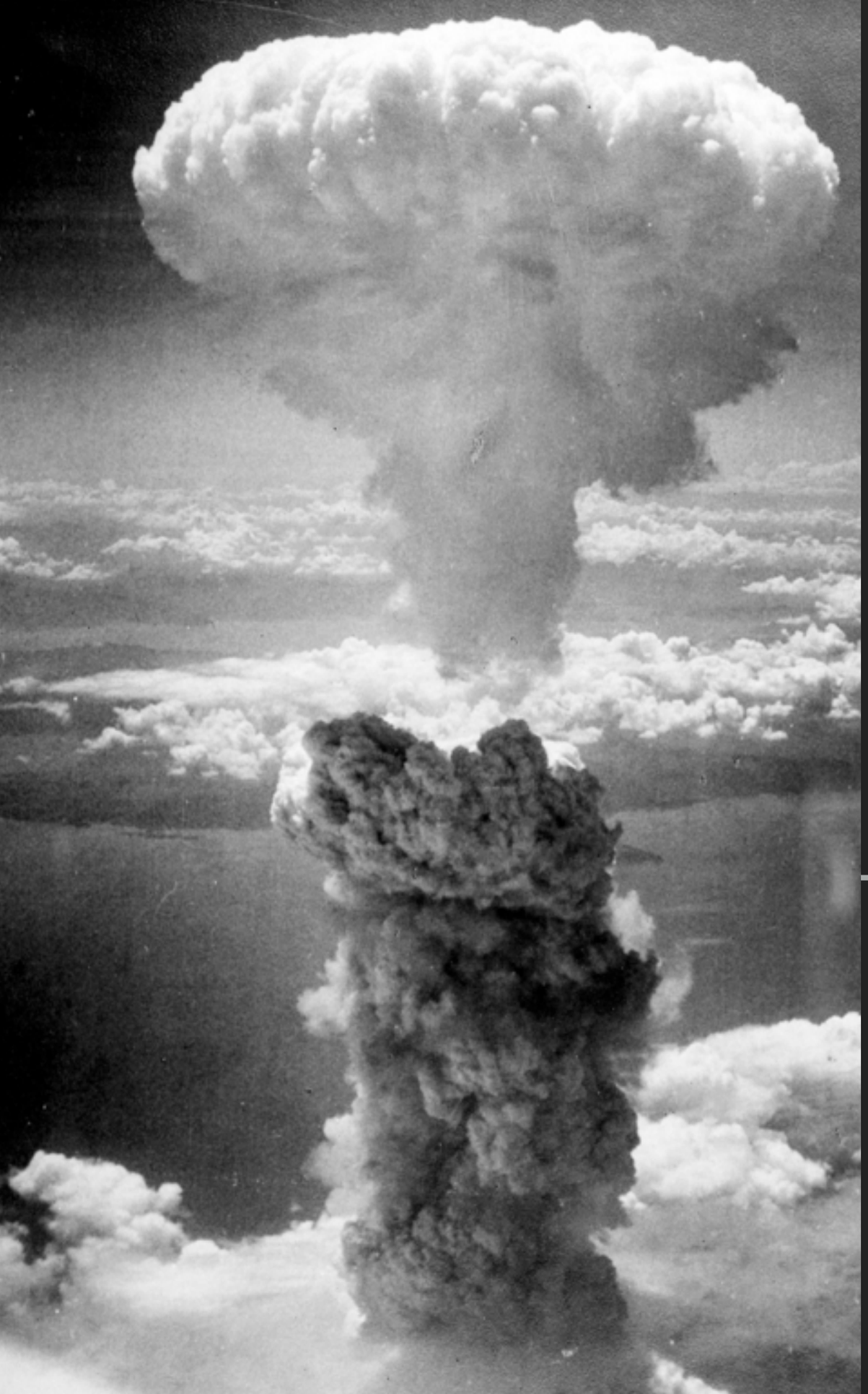
FOR INSTANCE. THEY'RE REPLACE A GUN WITH A CAMERA. A SWORD WITH A TENNIS RACKET. A GRENADE WITH A TEDDY BEAR OR PIE. A HELMET WITH A BIRTHDAY HAT. FUN STUFF.

AT FIRST . . .

IT'LL HAVE THE FEEL GOOD VIBES OF YOUNG PEOPLE HAVING FUN AND MESSING WITH HISTORY. HOWEVER THE TONE WILL SHIFT WHEN THEY COME TO THE END AND SEE TWO OTHER YOUNG PEOPLE ATTACKING EACH OTHER EXCEPT THIS TIME THEY DON'T HAVE ARMOR.

IT'LL COMMENT ON THE FACT THAT OUR FUTURE IS WHAT WE MAKE OF IT.

THROUGHOUT WE'LL INTERCUT A MIX OF STRIKING AND PEACEFUL IMAGES PROJECTED ACROSS THE COUPLE.



IMAGES PROJECTED ON THE WALLS CAN INCLUDE

- FIRE
- WWII STOCK FOOTAGE
- TANKS
- PEOPLE CRYING
- STORM CLOUDS
- HISTORIC MOMENTS OF PROTEST / DEFIANCE
- SOLDIERS MARCHING
- POLICE BRUTALITY
- SOCIAL MEDIA COMMENTS

- SUN RISING
- CLOUDS PARTING
- PEOPLE HELPING EACHOTHER
- SMILES
- TIMELAPSES OF CITIES RISING
- IMAGES OF UNITY

WOULD LOVE TO HEAR YOUR THOUGHTS!